

Media Kit

JESSICA
PAPINEAU

CEO/FOUNDER



AUTHENTIC
FASHION STYLING

Hi, I'm Jessica!

FOUNDER/CEO/PERSONAL STYLIST

Jessica Papineau is the founder of CSJ, a leading authentic fashion styling company for high-performing female entrepreneurs.

Jessica has personally styled hundreds of women, spanning 7-figure entrepreneurs, executives for billion-dollar global brands, online influencers with millions of followers, and professionals in the entertainment, sports, music industries. As a top leader in fashion styling, her insights have been featured in various print publications and media outlets.

Over her 25+ year career in the fashion industry, Jessica has consistently pushed the envelope of fashion styling. Her innovative work has been recognized as the top performing salesperson, customer service award winner, and leader of teams of 60+ for major brands such as Aldo. In support of her high-performing clientele, Jessica partners with high-end brands such as Paige, Jakett, Philippe Model, Majestic Filatures, Alice and Olivia and Shoshanna, to name a few.

Jessica also understands that life is about more than money, fashion, and business. In support of giving back to the community, Jessica regularly partners with nonprofit organizations such as the Tidewell Foundation and SPARCC to auction and donate high-end clothes from clients and provide hope to people in need.





POTENTIAL QUESTIONS

The Authentic Fashion Styling Process

What exactly is Authentic Fashion Styling?

What kind of women does this apply too? And thus you help?

What impact on a woman's life does this process have? What benefits do they receive?

Tell us about a client that has transformed her life because of your styling services?

The first step to the CSJ Styling Strategy is "Review and Reflect", what does this look like?
Why is it important?

Common Q's

What is something that most women do, that sets them up for failure in their wardrobe?

What advice would you give to a woman looking to level up her wardrobe?

How do you know what style is best for someone?

Why is it important for a women's style to align with her personal brand?

POTENTIAL QUESTIONS

About Me

What style do you have and who is your inspiration?

How did you get started in fashion? What do you love most about being a fashion stylist?

What inspired you to start your own business? What challenges have you overcome that helped you to become a successful entrepreneur?

Is there anything you would like to share with the audience? How can they reach out to you?



Interview Resources

Jessica will do her best to be stationary for this interview in his home studio prepared with front lighting, live video, audio headset, high quality microphone and sound equipment. But she has an intense travel schedule and sometimes has to do interviews from the road or her hotel room. Please let her know if you have any special requirements.

GET MORE PHOTOS
OF ME HERE!

VIEW MY
WEBSITE HERE!

Client Testimonials



“Making the choice to work with Jessica is one of the best gifts I have given myself. Our styling session was the push I needed to edit my existing wardrobe to reflect my personal style and current season of life. Jessica made me instantly comfortable with the process and easily honed in on my fit and style preferences.

Kate Willis

Jessica has been my stylist for over 10 years and she is an absolute gem. And while I have been buying pieces from her all this time, I just now scheduled my styling session so she could help me put together outfits for work and social events. Sydney and Jessica arrived right on time and went to work. Three hours later, I had 81 pictures of outfits and a much better idea on how to put my outfits together. I am now set for all of my work and social events. Jessica brought pieces to help tie everything together and also helped me get rid of some of my outdated clothes. Now instead of dreading getting ready, I can go to my portfolio of outfits and find the one perfect for each occasion.

Allison Jacobs

“I love that Jessica helps you to elevate your image and your brand so that you are becoming more of who you are on your professional journey. Meeting Jessica and working with her has allowed me to focus on my strengths and less on things that are more time-consuming like picking out what I'm going to wear.”

Amy Burnie



TOTAL REACH:



108,000+

MY AUDIENCE

97%

women

51%

25-44 yrs old

57%

USA



Jessica



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