

Media Kit

JESSICA
PAPINEAU

CEO/FOUNDER



AUTHENTIC
FASHION STYLING

Hi, I'm Jessica!

FOUNDER/CEO/PERSONAL STYLIST

Jessica Papineau is the founder of CSJ, a leading authentic fashion styling company for high-performing female entrepreneurs.

Jessica has personally styled hundreds of women, spanning 7-figure entrepreneurs, executives for billion-dollar global brands, online influencers with millions of followers, and professionals in the entertainment, sports, music industries. As a top leader in fashion styling, her insights have been featured in various print publications and media outlets.

Over her 25+ year career in the fashion industry, Jessica has consistently pushed the envelope of fashion styling. Her innovative work has been recognized as the top performing salesperson, customer service award winner, and leader of teams of 60+ for major brands such as Aldo. In support of her high-performing clientele, Jessica partners with high-end brands such as Paige, Jakett, Philippe Model, Majestic Filatures, Varley, Hanky Panky, Nation and Shoshanna, to name a few.

Jessica also understands that life is about more than money, fashion, and business. In support of giving back to the community, Jessica regularly partners with nonprofit organizations such as the Tidewell Foundation and SPARCC to auction and donate high-end clothes from clients and provide hope to people in need.





POTENTIAL QUESTIONS

The Authentic Fashion Styling Process

What exactly is Authentic Fashion Styling?

How does fashion contribute to one's success?

How does your physical appearance play a crucial role in creating the life you desire?

Tell us about a client that has transformed her life because of your styling services?

The first step to the CSJ Styling Strategy is "Review and Reflect", what does this look like?
Why is it important?

What advice would you give to someone who wants to use fashion as a tool to manifest their desired lifestyle?

Common Q's

What is something that most women do, that sets them up for failure in their wardrobe?

What advice would you give to a woman looking to level up her wardrobe?

How do you know what style is best for someone?

Why is it important for a women's style to align with her personal brand?

POTENTIAL QUESTIONS

About Me

How has fashion helped you express yourself and build your personal brand?

How did you get started in fashion? What do you love most about being a fashion stylist?

What inspired you to start your own business? What challenges have you overcome that helped you to become a successful entrepreneur?

Is there anything you would like to share with the audience? How can they reach out to you?



Interview Resources

Jessica will do her best to be stationary for this interview in her home studio prepared with front lighting, live video, audio headset, high quality microphone and sound equipment. But she has an intense travel schedule and sometimes has to do interviews from the road or her hotel room. Please let her know if you have any special requirements.

[GET MORE PHOTOS
OF ME HERE!](#)

[VIEW MY
WEBSITE HERE!](#)

Client Testimonials



“Making the choice to work with Jessica is one of the best gifts I have given myself. Our styling session was the push I needed to edit my existing wardrobe to reflect my personal style and current season of life. Jessica made me instantly comfortable with the process and easily honed in on my fit and style preferences.

Kate Willis

I can not say enough positive things about the ladies at Customized Styling by Jessica. From the first time I spoke with Jessica, I immediately felt like I found someone who can help me grow and become the best version of myself. I had two consultations with Jessica before she came to my home (which was an Airbnb on the 3rd floor cuz I just moved to Florida). The consultations were great because she was able to get a good idea of my style and what would be best for me. The first time I met her, she was with Sydney, her partner. Sydney is awesome and really cares about helping you feel like the best version of yourself. They put together an entire new wardrobe that I am obsessed with! For every piece I tried on, they created an entire outfit and sent me pictures of every outfit. And let me tell you, this is a life saver! I used to stress, to the point of tears, every morning because I never knew what to wear. Now, I can plan out what I'm wearing for the week just by looking at pictures. Jessica also connected me to my new hairstylist and dermatologist, which was great as I was new to the area. I will end with Jessica is an amazing individual. Not only is she an incredible stylist, she is a great person and someone who is there to listen and guide you. She 100% wants you to succeed, no matter where you are at in life. After just 5 months after meeting Jessica and her team, I can truly say I am so happy I called her and started this new chapter in my life.

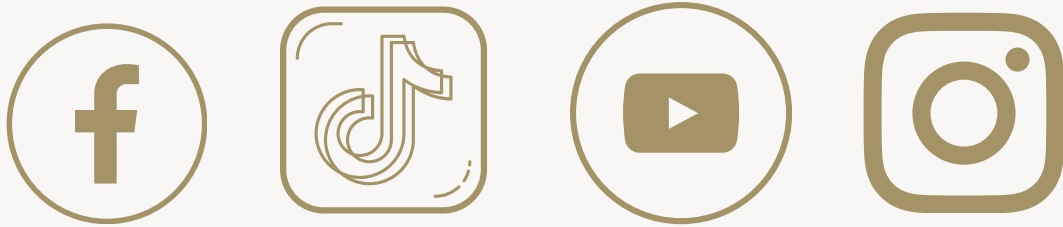
Katie Marzeco

“I love that Jessica helps you to elevate your image and your brand so that you are becoming more of who you are on your professional journey. Meeting Jessica and working with her has allowed me to focus on my strengths and less on things that are more time-consuming like picking out what I'm going to wear.”

Amy Barne



TOTAL REACH:



108,000+

MY AUDIENCE

97%

women

51%

25-44 yrs old

57%

USA



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Jessica